

To whom it may concern

Shiro Minami, Public Relations Officer
SMK Corporation
6th March, 2012

Opening of Qingdao, China Office

We are pleased to announce that we have opened and commenced operations at the "SMK Electronics International Trading (Shanghai) Co., Ltd. Qingdao Office" in Qingdao City, Shandong Province, China.

Established to strengthen business in China, this office will cover our customers in Qingdao City and the entire Shandong Province region.

With this new Qingdao Office, we will strive to improve sales with and support for local clients such as digital appliance and mobile phone companies.

We are strengthening our sales office operations in China to expand sales in the Chinese market, and recently we established an office in the Xi'an area in May, 2011. We intend to provide a more detailed and precise service to our Chinese customers and rapidly respond to the needs of those customers.

1. Name: SMK Electronics International Trading (Shanghai) Co., Ltd. Qingdao Office
2. Representative: Fumikazu Hata, Office Manager
3. Location: Room 1103, 2nd Tower, No.12 Nanjing Road, Shinan District, 266071 Qingdao, Shandong, China
4. Date of establishment: March, 2012
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